

PRICE·TAG

COST·TAG



Change the world and your foodshed with a fork, wallet and brain

HAMBURGER PRICE TAG

You may get 2 hamburgers for 99 cents at a fast food chain, or you may spend \$6.99 or more for a burger at your local brew pub. Raw, fresh hamburger costs \$1.99 - \$2.99 per pound. What are the hidden costs associated with hamburger?

HAMBURGER COST TAG FOOD MILES

A single burger may contain meat from a dozen cows that may have been raised in the U.S. or as far away as Argentina.

HOW MUCH DO WE EAT?

A quarter of the U.S. population eats fast food every day. Children aged 7 to 13 eat an average of 6.2 burgers per week.

SOCIAL AND HEALTH COSTS

The meatpacking industry is often cited for poor working conditions, disabling injuries, and low wages. The fast food industry is equally notorious for low wage jobs. The use of antibiotics as cattle growth stimulants has left some pathogens resistant to those antibiotics, making them less effective for human health needs. Grass fed and finished beef has less likelihood of e-coli contamination than beef finished on grain.



ENVIRONMENTAL IMPACT

Fast food demands have hastened the clearing of millions of acres of rain forest in order to graze cattle that provide cheap meat. When beef cows are raised in feedlots, manure concentration can cause nitrates, phosphorous, and bacteria to seep into our lakes and streams. Farmers who manage their livestock sustainably with practices like rotational grazing keep our water clean.

WHAT CAN YOU DO?

Ask your favorite restaurant to use locally produced beef that is free of hormones and antibiotics. Buy beef directly from farmers using sustainable practices like rotational grazing. Urge your state and federal representatives to support sustainable agriculture legislation.



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